

587176



Station Order Add to Schedule Kaine for Senate 2012

Market: Norfolk-Virginia Beach

Estimate ID

Flight Dates: Tuesday, October 30, 2012 to Tuesday, November 06, 2012

12993

Contact: Cindi Dove

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WGNT-TV

Program Name	DP	Days Length	Gross Rate	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
Divorce Court	DT	M-F	\$200.00		1					1	1	3
1:00 PM 2:00 PM		30	\$600.00									
95% Chance of PE at LUR per WGNT. Move to L4.												
Station Gross Totals			\$600.00		1					1	1	3

Chris Vail

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 10/29/2012 11:40:31 AM

WGNT-TV

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ChrisV@mediastrategies.com

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 587176 /		<u>Alt Order #</u>
<u>Product</u> Kaine for Senate 2012		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Kaine/D/Senate		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> House WGNT	<u>Sales Office</u> WGNT Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
11350 Random Hills Rd
Suite 670
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGNT	10/31/12	11/06/12	1p-2p M-F	1p-2p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--W----				1	\$200.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$200.00			
Totals											3	\$600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	3	\$600.00	\$510.00
Totals	3	\$600.00	\$510.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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